

DATA SHEET

# MapInfo® Stratus™

DELIVERING THE WEB 2.0 EXPERIENCE CITIZENS ARE DEMANDING BY PUBLISHING AND SHARING LOCATION BASED DATA AND SERVICES THROUGH AN ONLINE INTERACTIVE PORTAL.



## Summary

The MapInfo Stratus application is designed for spatial data owners and web developers within organizations who need to share corporate data with citizens, local government representatives and wider stakeholders through a web-based mapping application.

## Benefits

- Decrease strain on departmental resources by adding interactive web-based mapping and address-based searching to your website.
- The MapInfo Stratus application, through SaaS, reduces the burden on IT administrators. PBBI manages software updates, data hosting and security so that IT departments can focus on more strategic and urgent issues.

## OVERVIEW

The MapInfo Stratus application is designed for spatial data owners and web developers within organizations who need to share corporate data with citizens, local government representatives and wider stakeholders. A web-based mapping application, MapInfo Stratus provides live information about the location of services in any given vicinity. The MapInfo Stratus application can be used internally or externally to promote efficiencies and cost savings with the benefit of an enhanced citizen experience and self-service capabilities.

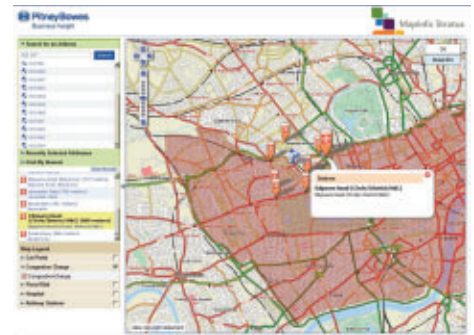
The MapInfo Stratus application is delivered as a single mapping portal to display a multitude of data online. It is very quick to set-up and is managed through a web-based administration console. Spatial data is securely uploaded to the cloud where it can immediately be accessed by a range of users through a web-browser. Within a few clicks your data is available to those that need it, when they need it.

## Next generation web-mapping

The MapInfo Stratus application has been developed in direct response for the need to deliver next generation interactive maps on-line. Web technology has evolved to enable online mapping and provide more feature rich and compelling applications. As location intelligence moves from the single-user to the enterprise, the MapInfo Stratus application provides Web 2.0 mapping capabilities needed by organizations around the globe.

## Quickly discover and utilize spatial information

Users can query address, street or other locations via intelligent free text search and also retrieve recently selected addresses. Data can be manipulated when viewing through an intuitive layer control utilizing base mapping selection tools.



MapInfo Stratus with information callout.

Your data is one of your most powerful assets and nearly all of your data will have a spatial reference residing within it. Therefore, with the MapInfo Stratus application, your citizens can discover more about what is located in their vicinity and the local authority services available to them. MapInfo Stratus provides:

- An instant portal to illustrate your services geographically
- Citizens' self-service to ease call center peak times
- Greater effectiveness for users through more informed decisions

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## Visually enhanced maps

The MapInfo Stratus application can utilize different data sources to display large amounts of data, rendering aesthetically pleasing maps utilizing vector translucency. This allows you to create translucent regions while continuing to view point, lines and regions. The base maps are entirely configurable to present the user with alternate data sets such as aerial photography or street data.

## From base through to business

Many of our customers are already choosing the Location Intelligence suite, and in particular the MapInfo Stratus application, as a base platform for their location business solutions. The ease of use, combined with its powerful engine, integration capabilities and low maintenance costs helps you to work towards transforming and modernizing your organization.

The MapInfo Stratus application is fully scalable as your requirements grow beyond existing applications. Underneath MapInfo Stratus resides a set of Rich Internet Application (RIA) controls which act as building blocks to allow the software to grow with your changing requirements.

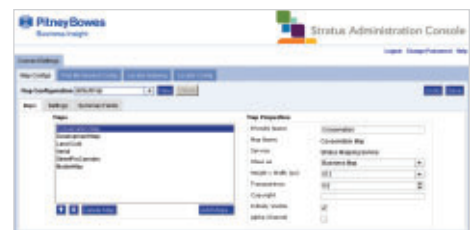
## Easy administration

Today's administrator does not have the bandwidth to spend lengthy periods of time configuring products. The MapInfo Stratus application can relieve this burden via a modern, intuitive, browser-based user interface. MapInfo Stratus provides the tools to enable GIS power users to create a workspace and publish directly from

MapInfo Professional® to the MapInfo Stratus Administration Console. As the Administration Console is also browser-based, you can have multiple administrators in various locations without the need to deliver additional installation software thus, simplifying the process.

## Location Intelligence meets the Cloud

The MapInfo Stratus application blends the pedigree of PBBi's Location Intelligence with the cutting edge technology offered by modern web-based technologies. MapInfo Stratus is delivered as Software-as-a-Service (SaaS), which operates on PBBi's proven cloud infrastructure. It enables organizations to immediately utilize web-based Location Intelligence without expenditures on hardware. Delivering software in this way enables iterative changes to evolve which enable the product to quickly match rapidly changing market or business conditions. It also means there is no infrastructure or re-implementation costs in future years.



Web-Based Administration Console.

FOR MORE INFORMATION ON MAPINFO STRATUS VISIT OUR BLOG AT [HTTP://STRATUS.PBBIBLOGS.COM/](http://stratus.pbbiblogs.com/)

## SPECIFICATIONS

MapInfo Stratus supports all major web browsers including Internet Explorer, FireFox, Safari and Google Chrome. MapInfo Stratus does not require plug-ins of any kind.

MapInfo Stratus supports web standards including XHTML 1.0, CSS2.0 and WCAG1.0.