

DATA SHEET

Global Sentry™ Solution for Risk Mitigation in Communications

PROTECT YOUR ENTERPRISE WITH A HIGHLY ACCURATE AND
IN-DEPTH VIEW OF CUSTOMERS



Summary

The Global Sentry solution is risk mitigation system that monitors incoming transactions and identifies hits to international watch-lists. It can be used to flag fraudulent individuals and organizations and “identity thieves” that apply for accounts using current customer names and addresses.

Benefits

- Leverage extensive international watch-list data
- Employ a unique knowledgebase for greater understanding of names across 120 cultures
- Automate your customer screening process with robust matching and scoring
- Run fast, easy batch flows to regularly monitor customer data
- Configure criteria to meet enterprise needs

OVERVIEW

As a communications carrier supporting a dynamic customer base and numerous transactions from remote locations, how well do you actually know the customers and companies that you conduct business with—and their true intentions?

To protect your company and customers from the threat of fraudulent individuals and organizations, you need the right tools to help keep you secure in all of your dealings.

No effective risk mitigation program would be complete without the Global Sentry data quality solution from Pitney Bowes.

Global, Automated Approach

Built on our powerful and proven Pitney Bowes Spectrum™ technology platform, the Global Sentry solution is an international solution that works in conjunction with your existing applications to monitor incoming transactions and identify hits to the following international watch-lists:

- US Office of Foreign Assets Control (OFAC)
- Canada’s Office of the Superintendent of Financial Institutions (OSFI)
- European Union (EU)
- Bank of England

In addition to identity theft prevention, the Global Sentry solution can be used to fulfill a number of regulatory needs, including the USA Patriot Act, FCC and FTC privacy principles, and much more.

Match and Consolidate Data into a Single, Comprehensive Customer Record

A powerful and configurable rules-based matching engine runs your customer data against normalized and consolidated watch lists. Once country, name, address, date of birth, also known as (aka), social security number, nationality, passport, and other information are compared, a “risk score” is provided.

This provides you with the best possible probability for a match so you can make the right choice before deciding to block a particular transaction.

The Global Sentry solution can also be extended to any external or internal fraud database.

Knowledgebase Supports Names Across 120 Cultures

A knowledgebase supplies an understanding of name variations across 120 cultures, including:

- Built-in knowledge to identify and resolve both syntactical and semantic ambiguities and inconsistencies
- Cultural name understanding
- Global name libraries with variations and genders associated with particular regional nuances
- Global address data sources for enhanced accuracy

Global Sentry™ Solution

for Risk Mitigation in Communications

UNITED STATES

One Global View
Troy, NY 12180
main: 518.285.6000
1.800.327.8627
fax: 518.285.6070
pbbi.sales@pb.com
www.pbinsight.com

CANADA

26 Wellington Street East
Suite 500
Toronto, Ontario
M5E 1S2
main: 416.594.5200
fax: 416.594.5201
pbbi.canada.sales@pb.com
www.pbinsight.ca



The Global Sentry solution also offers fuzzy matches to allow for cultural differences in the spelling of names. For example, depending on the country or region, Richard may be Ricardo, or Mohammad may be in the database as Mohammed.

Additional Must-Have Features

The Global Sentry solution provides additional value with:

- Fast response times minimize impact on daily operations
- A pre-built data model normalizes data element storage and optimizes querying
- Centralized business rules minimize the need for IT support
- Easily configured batch flows process customer data against list updates for pro-active monitoring

- Solution easily integrates with enterprise applications and is compatible with Windows (NT/2000/XP) and UNIX (Sun Solaris, HP-UX, IBM AIX, Linux, and more) platforms

Check-for-Risk Subscription Service Available

If you need to implement enhanced due-diligence checks, consider our subscription service for customized web searches against the FBI Most Wanted, Interpol Most Wanted, Politically Exposed Persons (PEP) watch lists and more.

This subscription is available on a per user/per month, unlimited transactions basis.

Protect your company's reputation, mitigate risk, and avoid penalties with The Global Sentry solution.

REGULATORY CASE-IN-POINT

FAIR AND ACCURATE CREDIT TRANSACTIONS ACT OF 2003 (FACTA) RED FLAG GUIDELINES

As part of the Fair and Accurate Credit Transactions (FACT) Act of 2003, the Federal Trade Commission (FTC), the federal bank regulatory agencies, and the National Credit Union Administration (NCUA) have issued regulations (the Red Flags Rules) requiring financial institutions and creditors to develop and implement written identity theft prevention programs. Creditors include telecommunications carriers, utilities and other companies.

The programs must be in place by November 1, 2008, and must provide for the identification, detection, and response to patterns, practices, or specific activities—known as “red flags”—that could indicate identity theft. For example:

- Alerts, notifications or other warnings received from consumer reporting agencies
- Notices from consumers, victims of identity theft or law enforcement officers
- Suspicious personally identifying information (e.g., inconsistent or mismatched addresses, social security numbers, etc.)

The Global Sentry solution can help flag known frequent defrauders that apply for accounts. It can also help flag “identity thieves” that apply for accounts using current customer names and addresses.

Visit www.ftc.gov/bcp/edu/pubs/business/alerts/alt050.shtm for further information on the FACTA Red Flag Guidelines.