

DATA SHEET

DOC1® Series 5 Migration Services

ACCELERATE YOUR TRANSITION TO ADVANCED FEATURES AND COST SAVINGS



Summary

Congratulations. You're making the move from DOC1 Series 3 or 4 to Series 5. Your new Customer Communication Management (CCM) solution provides the most intelligent approach to creating intelligent communications. Now you need an affordable, low risk approach to get up and running as quickly as possible.

Benefits

Pitney Bowes Business Insight offers a fast and effective transition to the advanced features and inherent cost savings of our highly intuitive, industrial strength Customer Communication Management solution – DOC1 Series 5.

OVERVIEW

You chose DOC1 Series 5 because you need a high speed, high performance CCM solution and the ability to control every aspect of your customer communication lifecycle. This means that your organization can continue to utilize your existing investment in DOC1, while garnering the additional capabilities available in Series 5.

But moving your application to your new system may present a daunting task to your development staff as resources become divided between day-to-day operations and special projects. Pitney Bowes Business Insight's professional services team makes upgrading and migrating applications quick, easy and secure.

Maximize the Momentum of Your Investment

The faster you migrate to Series 5, the faster you can start taking advantage of convenient new features and extensive platform support. DOC1's new highly intuitive, role-based user interface helps shorten the learning curve and speed work for both business users and application developers.

The system's high-speed performance engine, client/server environment, and powerful development wizards help meet tight production timeframes and produce multiple output formats in a single pass. Now you can extend, connect, and integrate more easily with all production components built on a

.Net framework, the ability to run in a J2EE environment, and support for XML

Additional timesaving Series 5 features include:

- Rollback Capability/Revision Control: Easily go back to previous versions of the application; "issued" applications are saved as new versions
- Business Logic Objects: Share individual document components across multiple documents
- Dynamic Transaction Tables, and Widow and Orphan Control: Simplify your DOC1 application coding and gain better control of page breaks by keeping logically related information on a single page.

Highly Specialized Support for Minimal Delays at Optimal Cost

The Pitney Bowes Business Insight Professional Services team can provide your organization with the necessary consulting services, tools, and best practices to assess your environment and migrate your existing application from your current DOC1 system to Series 5 – quickly, reliably, and painlessly. With minimal disruption to your IT operations and your wallet.

We hold a wealth of CCM business consulting intelligence that includes needs analysis, solution design, implementation (internal or assessing ASP requirements), and support.

DOC1® Series 5 Migration Services

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Pitney Bowes Business Insight's Turnkey Migration Services option includes:

- In-depth customer-site discovery of operations and application analysis
- Application development using proven Group 1 development methodology and standards to produce an optimum result
- High volume comparison testing of the old and new applications to insure all functionality is migrated
- Delivery of supporting execution scripts and configuration definition
- Descriptive application documentation providing a reference tool for your own DOC1 support team
- Site installation of the upgraded application
- One-on-one application turnover to insure rapid application support

You will benefit from the convenience of partnering with a single end-to-end service provider – with capabilities and resources that span the entire mailstream cycle. We have helped hundreds of organizations accelerate their document production operations. And we can help you too.

Option 1: Turnkey Migration Services

Option 1's phased approach helps minimize operational risks and provides superior uniformity in the resulting application:

1. Customer-Site Analysis and Discovery.

This in-depth customer-site discovery of operations and application analysis ensures a solid understanding of your application. Deliverables from this meeting include customer application files and customer data used to test the migrated application.

2. Application Development.

Pitney Bowes Business Insight Professional Services constructs the application using our development standards for producing optimal applications. Volume testing with both the old and new applications insures replicated functionality. Deliverables are documentation, updated PCE rules, configuration files and execution scripts.

3. Customer-Site Installation.

Pitney Bowes Business Insight assists your organization with the installation of the new application in your environment and performs testing to verify the installation. Customer training is conducted through one-on-one turnover reviewing deliverables.

4. Post-Installation Support.

Any customer-reported functional defects are corrected and returned to the customer.

Option 2: On-Site Mentored Migration Services

Option 2 is a two-phase, cost-effective approach for organizations that plan to manage their own application development:

1. 3-Day Customer-Site Analysis and Discovery.

Option 2 starts with three days of on-site discovery, where a Pitney Bowes Business Insight business analyst works with you to plan the migration by reviewing the application, scoping the effort, and creating a plan for the migration.

2. On-Site Mentoring.

Next, a Pitney Bowes Business Insight Professional Services consultant goes on-site to initiate your coding effort, with your developers alongside to observe and learn. As your developers become proficient with the application, the coding effort transitions to your organization, with the Professional Services Consultant providing backup support and guidance.

RELY ON THE MIGRATION SPECIALISTS AT PITNEY BOWES BUSINESS INSIGHT FOR A SMOOTH AND SEAMLESS TRANSITION TO DOC1 SERIES 5. CALL US TODAY AT 1-800-327-8627 OR VISIT US AT WWW.PBINSIGHT.COM.