

DATA SHEET

# MapInfo® Suite

THE GAME-CHANGING INTEGRATED SOLUTION FOR GEOSPATIAL  
DATA ANALYSIS



## Summary

MapInfo Suite lets you manage geospatial assets, visualize business intelligence and share high-quality interactive maps – faster and easier than ever before – to save time and improve decision making.

## Benefits

- Visualize enterprise data in rich and insightful new ways with premium map services
- Search and download spatial data from the industry's largest data catalog
- Create and share enterprise data with a searchable, industry-standard catalog
- Deliver interactive map data and services to the web with just a few clicks

## OVERVIEW

The MapInfo Suite is changing the way organizations analyze, manage and share enterprise data. Now, business analysts, planners, and GIS professionals can visualize and share insights from location-based business intelligence – all from a single, tightly-integrated set of solutions.

Built around MapInfo Professional®, the powerful Windows®-based mapping application, the MapInfo Suite lets users access global data catalogs, condition and enhance data, create attractive, informative maps and export them to internal and external audiences – without jumping between applications, converting files, wondering about data vintage or creating work arounds.

Manage data right from the MapInfo Professional desktop:

- Analyze data faster and easier with new tabular data browser and enhanced support for 64-bit operating environments.
- Download spatial data instantly from the industry's largest data catalog with Geosk Marketplace.
- Update, share and manage data across your organization with MapInfo Manager.
- Share layered, interactive maps on the web with just a few clicks using MapInfo Stratus.
- Geocode, verify and standardize spatial data on the fly with the Spectrum™ Technology Platform.

## New Features for New Views of Your Business

Take your understanding of your customers and markets beyond spreadsheets and charts with MapInfo Professional, the powerful Microsoft® Windows-based mapping and geographic analysis application that forms the foundation of the MapInfo Suite.

Version II features an all new Tabular Data Browser that makes data creation, analysis and manipulation faster and easier than ever before with flexible browser navigation options and access to table functions right from the right-click menu. Visual enhancements such as alternating row colors, full row selections, and quick style settings streamline data analysis.

MapInfo Professional's new Premium Option adds Bing™ Maps world road data and hybrid imagery for richer, more informative maps and a "Move Map To" feature that instantly locates any place in the world simply by typing its name or address. Gaining and sharing Location Intelligence has never been this easy.

## Access Spatial Data On Demand

Make real-time business decisions faster and easier than ever before with on demand data. The Geosk Platform provides a dynamic, centralized resource within MapInfo Professional for the consumption and management of geospatial data. Geosk's intuitive, cloud-based 'iTunes' style portal offers online access and one-stop shopping for the geospatial industry's largest data catalog, including data from MapInfo, Pitney Bowes

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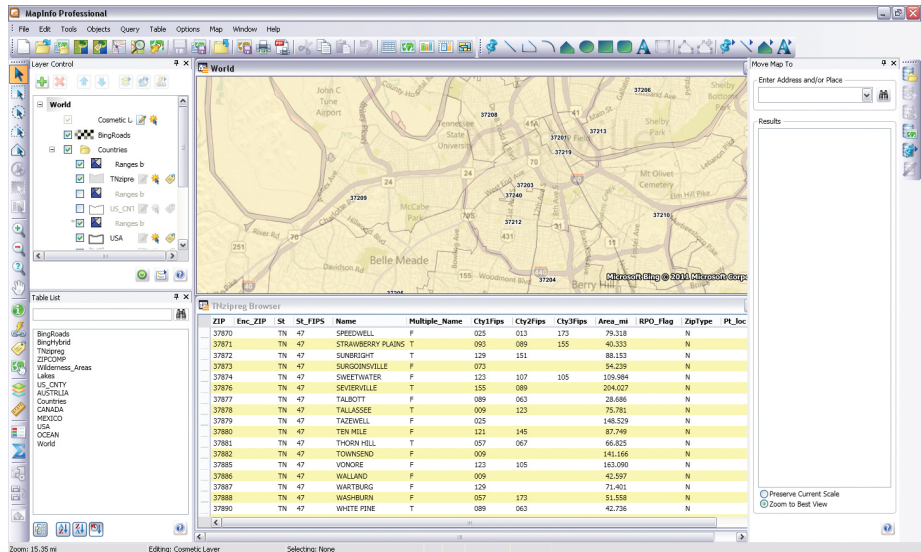
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Tabular Data Browser offers faster data entry and visibility enhancements.

Business Insight and third-party providers. Where it once took hours or days to review the different data available, Geosk can deliver data in as little as 60 seconds. User-defined, on-demand downloads let you purchase only the data you need and even download a sample of your file to test before you buy.

### Share and Manage Enterprise Data Instantly

Create an easily searchable, industry-standard catalog to manage enterprise data, improve access and avoid duplicate purchases. MapInfo Manager, now integrated with MapInfo Professional version 11, catalogs and harvests metadata to create a single point of truth for spatial data assets. Built on Open Geospatial Consortium (OGC) Catalog Services Web (CSW) standards, MapInfo Manager catalogs can be searched by MapInfo Professional and other OGC compliant CSW service applications.

### Publish Live, Interactive Maps Online

Publish spatial data directly from MapInfo Professional to the cloud, where it can be accessed immediately by users through a web browser, providing live information when and where they need it. MapInfo Stratus, a web-based mapping application, lets you share interactive map data and services with just a few clicks – providing Web 2.0

mapping capabilities and feature-rich applications that help the entire enterprise make better, more informed decisions.

## A Seamless Platform for Geospatial Data Management

From gathering data to acting on business intelligence, the MapInfo Suite helps you manage and exploit your geospatial data assets – to save time, money and resources – and help your organization share location intelligence.

The MapInfo Suite includes:

- MapInfo Professional v11.0 – premier mapping and geographic analysis application
- Geosk Platform – dynamic, centralized resource for global data
- MapInfo Manager – server based application for managing spatial data assets
- MapInfo Stratus – Web-based mapping application displays spatial data online
- Spectrum Technology Platform – the enterprise solution for data quality and enhancement

FOR MORE INFORMATION VISIT [WWW.PBINSIGHT.COM](http://WWW.PBINSIGHT.COM)

### SPECIFICATIONS

#### Supported Operating Systems

Windows 7, Windows Vista, Windows XP, Windows 2008 Server, Windows 2008 Server with Citrix® XenApp [Citrix MetaFrame]

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